

GreenAdvertizing.com

Advertiser User Manual

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1. Introduction

GreenAdvertizing.com Ad Serving System provides a solution to advertisers to set up and manage all their online advertisings.

GreenAdvertizing.com gives green advertisers a channel to reach a high value hard to find audience of green consumers, professionals and businesses through contextual advertising across a range of 'green topic' web sites.

Drive targeted traffic to your web site

Build brand awareness amongst your target market segment

Ads are only placed on Green, Environmental and Ethical web sites that have been hand approved

Generate vital sales and business leads

This user guide will walk you through everything you need to know about setting up your account and creating your ads on GreenAdvertizing.com

2. Create Advertiser Account

2.1 Create Account

Address: http://advertiser.greenadvertising.com/advertisers_account.php

Step 1: Create advertiser account by filling out the form.

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Email:	<input type="text"/>	Confirm email:	<input type="text"/>
Website:	<input type="text"/>		
Phone:	<input type="text"/>		
Time Zone:	<input type="text" value="(GMT) Casablanca, Monrovia"/>		
Password:	<input type="text"/>	Confirm password:	<input type="text"/>
Name:	<input type="text"/>		
Company:	<input type="text"/>		
Address:	<input type="text"/>		
City:	<input type="text"/>		
State:	<input type="text"/>	Zip code:	<input type="text"/>
Country:	<input type="text" value="United States"/>		

By checking this box I acknowledge that I have read and understand the [Terms and Conditions](#)

Step 2: After you fill out your information and accept our terms and conditions, please click “Submit”.

Step 3: The system will send you an email with your **Account ID**, please keep this in a safe place.

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2.2 Login the System

Address: <http://advertiser.greenadvertizing.com/login.php>

Step 1: Enter the Account ID you have just been emailed.

Step 2: Type in your given password

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Home My Account Campaigns Reports Support ROI Tracking Logout

Please enter your user ID and password to login

Account ID:

Password:

[Forgot your password?](#)

[Create an account](#)

Please click [here](#) to open a new account with GreenAdvertizing.com

[Login](#)

Step 3: After Login, you will see the “Welcome page” like below.

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Home My Account Campaigns Reports Support ROI Tracking Logout

Quick Links

- [Create new campaign](#)
- [View my campaigns](#)
- [Deposit funds](#)
- [Reports](#)

System Notice

- [Your account balance is running low, please click here to add more funds now.](#)
- [You don't have any active campaigns, please click here to create a new one now.](#)

Welcome

- Welcome to GreenAdvertizing.com**
Welcome to greenadvertizing.com and thanks for joining our Green and Ethical Advertising network. All advertising on GreenAdvertizing.com will be offset and a percentage of our revenue will be paid into a fund to invest in green entrepreneurs.
We provide you with a platform to get closer to your customers through advertising on sites with relevant traffic helping you reach your target audience for less cost.
We cater for all advertising formats and advertising models and provide you the tools to measure ROI and track the effectiveness of your advertising campaigns.
Advertising with us is easy, simply use our ad wizard to create text ads or upload your creative to create graphical ads. Then bid on keywords, channels or the run of our network to display your ads on our publisher network.
Best Regards,
GreenAdvertizing.com Team

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2.3 Add Funds (Must Add Fund before Add Campaign)

We accept credit card, debit card and Paypal transactions made through Paypal our payment processor.

Step 1: Go to “My Account”, click “Deposit Fund”.

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Home My Account Campaigns Reports Support ROI Tracking Logout

Account Management ▾

- Account info
- Deposit fund
- Change password

Deposit Fund

IMPORTANT: Please remember to include your confirmed address when sending your payment. If your address has not been confirmed with Paypal, or if you do not include your address, your payment may be denied.

You current have \$0.00 in your account.

You can use one of following payment options to fund your account now.

::PayPal::

\$| USD

Step 2: Put in the amount you would like to add, and click “Confirm”.

Step 3: You will be taken to a Paypal page where you can pay by card or by your Paypal account with or with out a Paypal account.

Step 4: When the payment is approved you will see the amount added to your account.

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3. Create Campaigns

Step 1: Go to “Campaigns” and click “Create New Campaign”.

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Home My Account Campaigns Reports Support ROI Tracking Logout

Quick Links

- Create new campaign
- List all campaigns
- Expired campaigns
- Inactive campaigns
- Deleted campaigns
- Active campaigns

Messages

You do not have any campaigns.
Create a new campaign.

Campaign List

Search By Campaign ID: **go** Search By Campaign Name: **go**

Step 2: Create New Campaign go through the 6 simple steps of creating your campaign.

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Home My Account Campaigns Reports Support ROI Tracking Logout

1. campaign selection
2. ad creation
3. country target
4. keyword/channel target
5. campaign funding
6. campaign info

Create New Campaign

Campaign Name:
Max 35 chars. No html allowed

Campaign type:

Minimum bid: \$0.50

Supported banner type: Text only banner

Maximum bid price:

Auto Optimization?

Traffic Network:

- greenadvertizing.com™ Network**
- Distribute my ads on greenadvertizing.com™ publisher sites according to my selected targets.
- Partner Network**
- Distribute my ads on other advertising networks with my selected targets to increase the coverage of my market.
- All Networks**
- Distribute my ads on both greenadvertizing.com™ and Partner Networks with my selected targets.

Next

Step 3: When you’re finished, don’t forget to click “Submit”. Then your campaign will be sent for approval by your account manager. When the campaign is approved, it will be activated.