

[GreenAdvertizing.com](http://GreenAdvertizing.com)

**Advertiser User Manual**



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## **Advertiser User Manual**

### **1. Introduction**

**GreenAdvertizing.com** is a contextual advertising network and ad exchange that brings together publishers of high quality content with advertisers, enabling them to reach their target market whilst publishers monetize their sites through advertising that's in keeping with their sites.

- Hundreds of millions of monthly ad impressions across ours and our partner networks
- 170+ content channels to target
- B2B & B2C traffic
- Geo Targeting
- Behavioural Targeting
- Re-Targeting
- Real Time Campaign Tracking & Reporting
- ROI tracking

**GreenAdvertizing.com** collates high quality content across a range of specialist and generalist websites and blogs and equips advertisers with the tools to target visitors and optimize campaign performance.

As you may have guessed by our name GreenAdvertizing.com is both responsible and ethical.

100% of the ads we serve are carbon offset meaning that you can feel good in the fact that the environmental impact of your advertising campaign has been neutralized.

And if that's not enough we provide a worldclass customer service for all of our cutomers .

## Advertiser User Manual

### 2. Create Advertiser Account

#### 2.1 Create Account

Address: [http://advertiser.greenadvertising.com/advertisers\\_account.php](http://advertiser.greenadvertising.com/advertisers_account.php)

**Step 1:** Create advertiser account by filling out the form.

### GreenAdvertizing.com

Email:	<input type="text"/>	Confirm email:	<input type="text"/>
Website:	<input type="text"/>		
Phone:	<input type="text"/>		
Time Zone:	<input type="text" value="(GMT) Casablanca, Monrovia"/>		
Password:	<input type="text"/>	Confirm password:	<input type="text"/>
Name:	<input type="text"/>		
Company:	<input type="text"/>		
Address:	<input type="text"/>		
City:	<input type="text"/>		
State:	<input type="text"/>	Zip code:	<input type="text"/>
Country:	<input type="text" value="United States"/>		

By checking this box I acknowledge that I have read and understand the [Terms and Conditions](#)

**Step 2:** After you fill out your information and accept our terms and conditions, please click “Submit”.

**Step 3:** The system will send you an email with your **Account ID**, please keep this in a safe place.

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### 2.2 Login the System

Address: <http://advertiser.greenadvertizing.com/login.php>

**Step 1:** Enter the Account ID you have just been emailed.

**Step 2:** Type in your given password

### GreenAdvertizing.com

Home My Account Campaigns Reports Support ROI Tracking Logout

Please enter your user ID and password to login

Account ID:

Password:

[Create an account](#)

Please click [here](#) to open a new account with GreenAdvertizing.com

[Forgot your password?](#)

**Step 3:** After Login, you will see the “Welcome page” like below.

### GreenAdvertizing.com

Home My Account Campaigns Reports Support ROI Tracking Logout

Quick Links

- [Create new campaign](#)
- [View my campaigns](#)
- [Deposit funds](#)
- [Reports](#)

System Notice

- Your account balance is running low, please click [here](#) to add more funds now.
- You don't have any active campaigns, please click [here](#) to create a new one now.

Welcome

- **Welcome to GreenAdvertizing.com**  
Welcome to greenadvertizing.com and thanks for joining our Green and Ethical Advertising network. All advertising on GreenAdvertizing.com will be offset and a percentage of our revenue will be paid into a fund to invest in green entrepreneurs.  
We provide you with a platform to get closer to your customers through advertising on sites with relevant traffic helping you reach your target audience for less cost.  
We cater for all advertising formats and advertising models and provide you the tools to measure ROI and track the effectiveness of your advertising campaigns.  
Advertising with us is easy, simply use our ad wizard to create text ads or upload your creative to create graphical ads. Then bid on keywords, channels or the run of our network to display your ads on our publisher network.  
Best Regards,  
GreenAdvertizing.com Team

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### 2.3 Add Funds (Must Add Fund before Add Campaign)

We accept credit card, debit card and Paypal transactions made through Paypal our payment processor.

**Step 1:** Go to “My Account”, click “Deposit Fund”.

### GreenAdvertizing.com

Home My Account Campaigns Reports Support ROI Tracking Logout

Account Management ▾

- Account info
- Deposit fund
- Change password

**Deposit Fund**

**IMPORTANT:** Please remember to include your confirmed address when sending your payment. If your address has not been confirmed with Paypal, or if you do not include your address, your payment may be denied.

You current have \$0.00 in your account.

**You can use one of following payment options to fund your account now.**

**::PayPal::**

\$|  USD

**Step 2:** Put in the amount you would like to add, and click “Confirm”.

**Step 3:** You will be taken to a Paypal page where you can pay by card or by your Paypal account with or with out a Paypal account.

**Step 4:** When the payment is approved you will see the amount added to your account.

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### 3. Create Campaigns

**Step 1:** Go to “Campaigns” and click “Create New Campaign”.

### GreenAdvertizing.com

The screenshot shows the GreenAdvertizing.com dashboard. At the top is a navigation bar with links: Home, My Account, Campaigns, Reports, Support, ROI Tracking, and Logout. On the left is a 'Quick Links' sidebar with options: Create new campaign, List all campaigns, Expired campaigns, Inactive campaigns, Deleted campaigns, and Active campaigns. The main content area has a 'Messages' section with the text: 'You do not have any campaigns. Create a new campaign.' Below that is a 'Campaign List' section with search filters: 'Search By Campaign ID:' followed by an input field and a 'go' button, and 'Search By Campaign Name:' followed by an input field and a 'go' button.

**Step 2:** Create New Campaign go through the 6 simple steps of creating your campaign.

### GreenAdvertizing.com

The screenshot shows the 'Create New Campaign' form. On the left is a numbered list of steps: 1. campaign selection, 2. ad creation, 3. country target, 4. keyword/channel target, 5. campaign funding, 6. campaign info. The form fields are: 'Campaign Name:' with a text input and a note 'Max 35 chars. No html allowed'; 'Campaign type:' with a dropdown menu set to 'CPC' and a note 'Minimum bid: \$0.50'; 'Supported banner type:' with radio buttons for 'Text only banner' (selected) and another option; 'Maximum bid price:' with a text input set to '\$0.50'; 'Auto Optimization?' with a checked checkbox. On the right is the 'Traffic Network:' section with three radio button options: 'greenadvertizing.com™ Network' (unselected), 'Partner Network' (unselected), and 'All Networks' (selected). At the bottom right is a 'Next' button.

**Step 3:** When you're finished, don't forget to click “Submit”. Then your campaign will be sent for approval by your account manager. When the campaign is approved, it will be activated.