

**GreenAdvertizing.com**

**Publisher User Manual**

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# **Publisher User Manual**

**Publisher User Manual**

Publisher User Manual ..... 1

1. Introduction ..... 3

2. Create Publisher Account ..... 4

2.1 Create Account..... 4

2.2 Login the System..... 5

2.3 Add Sites..... 6

3 Generate Ad Tag..... 7

3.1 Generate Ad Tag..... 7

3.2 Get codes ..... 8

**Publisher User Manual**

**1. Introduction**

This user guide will explain to you how to use our ad serving platform to take ads and monetize your site.

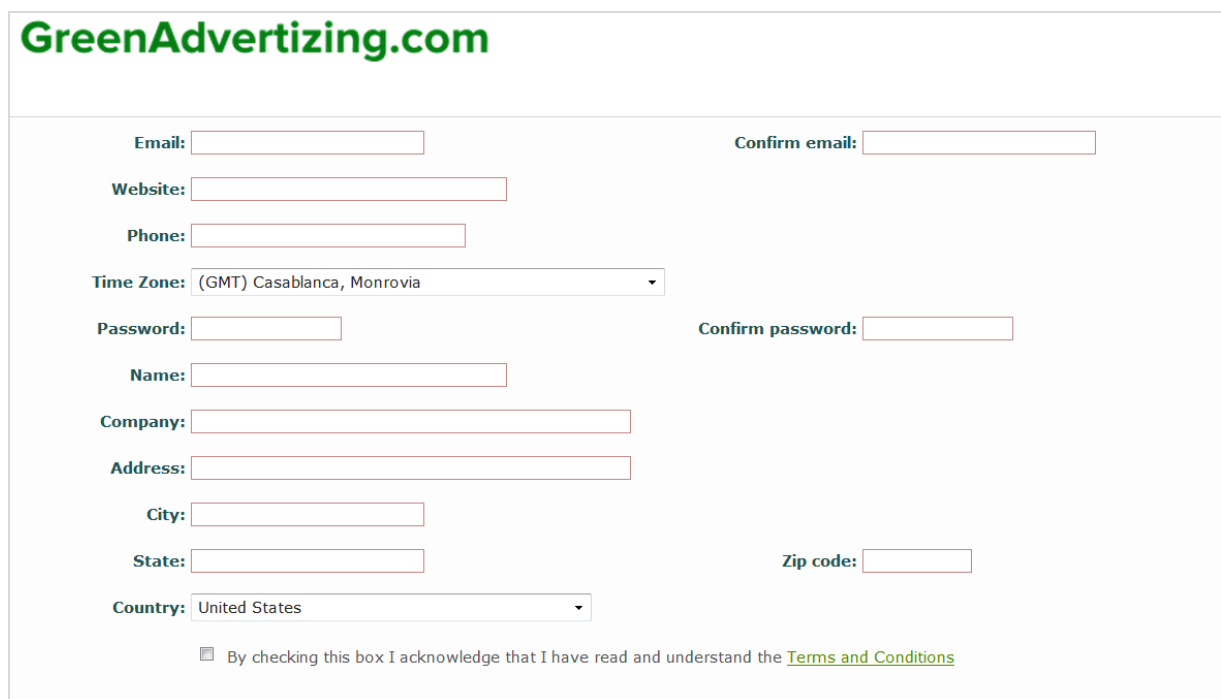
## Publisher User Manual

### 2. Create Publisher Account

#### 2.1 Create Account

Address: [http://publisher.greenadvertising.com/publishers\\_account.php](http://publisher.greenadvertising.com/publishers_account.php)

**Step 1:** Create publisher account by filling out the form.



The screenshot shows the 'GreenAdvertizing.com' logo at the top left. Below it is a registration form with the following fields and labels:

- Email:
- Confirm email:
- Website:
- Phone:
- Time Zone: (GMT) Casablanca, Monrovia (dropdown menu)
- Password:
- Confirm password:
- Name:
- Company:
- Address:
- City:
- State:
- Zip code:
- Country: United States (dropdown menu)

At the bottom of the form, there is a checkbox with the text:  By checking this box I acknowledge that I have read and understand the [Terms and Conditions](#)

**Step 2:** After you fill out your information in each field, click “Submit”.

**Step 3:** The system will send you an email with your **Account ID**, please keep this in a safe place.

## Publisher User Manual

### 2.2 Login the System

Address: <http://publisher.greenadvertising.com/login.php>

**Step 1:** Login Name: login ID

**Step 2:** Type in given password

**Step 3:** After Login, you will see “Welcome page” like below

### GreenAdvertizing.com

Home	My Account	Sites	Reports	Support	Message	Logout
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Account ID:

Password:

[Forgot your password?](#)

**Need a new account?**

Please click [here](#) to open a new account.

### GreenAdvertizing.com

Home	My Account	Sites	Reports	Support	Message	Logout
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#### Quick Links

- [Add new site](#)
- [Get code](#)
- [Payment History](#)
- [Stats reports](#)

#### Other Links

- [Referral center](#)

#### Welcome

- Welcome to GreenAdvertizing.com**

Thanks for registering on GreenAdvertizing.com

GreenAdvertizing.com ensures our publishers get a better rate from advertising on their content. Advertisers bid against one another for keyword positions in a similar way to advertising with google. Banner ads are sold on a CPM basis and we plan to add CPV and CPI advertising models soon giving advertisers more ways to buy your inventory and generating you extra revenue.

We will provide you with ads from a carefully selected range of green advertisers who are looking to reach their target audience.

Simply register your site and place the ad code on your site and we will approve you to the network after inspecting your site to make sure it meet's our criteria.

You will be paid the month after your account balance reaches \$50.

Best Regards,

The Team  
GreenAdvertizing.com

## Publisher User Manual

### 2.3 Create Sites

**Step 1:** Click **Add new site** below Quick Links.

#### GreenAdvertizing.com

The screenshot shows the 'Add new site' form in the GreenAdvertizing.com user interface. At the top, there is a navigation bar with links for Home, My Account, Sites, Reports, Support, Message, and Logout. Below the navigation bar, there is a breadcrumb trail: 1. Site Info >> 2. Site Keywords >> 3. Get Codes. The main form is titled 'Site Info' and contains the following fields: 'Web Site Title' (text input), 'URL' (text input), and 'Web Site Description' (text area). There is also a 'Screen Shot' label on the right side of the form. At the bottom of the form, there are two buttons: 'Reset' and 'Add'.

**Step 2:** Fill out each field as required. Click “**Add**” when you done.

**Step 3:** After you click **Add**, you will reach “Get Codes” page; when you see the page as below, you are finished with **Add new sites**, no need to go any further. If you need to add more sites to your publisher account, you just need to click “Sites” on top of the banner, and then repeat from Step 1 to Step 3. Your sites are now pending admin approval. If you want to get codes immediately, click **Next** and follow the instructions on the following page.

#### GreenAdvertizing.com

The screenshot shows the 'Get Codes' page in the GreenAdvertizing.com user interface. At the top, there is a navigation bar with links for Home, My Account, Sites, Reports, Support, Message, and Logout. Below the navigation bar, there is a header section with the text: 'Banner Ads You can place graphical Ad-units that are relevant to your target audience and/or content vertical.' Below the header, there is a 'Search Ads' section. The main content area is titled 'Banner Ads' and contains the following text: 'Please select the type of ad you want to display on your site and use our wizard to generate you ad code. It is recommended that you select all of the following ad types to maximize your earnings.' Below this text, there are four ad types listed with checkboxes: 'Banner & Text Link' (checked), 'Inline Text Link' (checked), 'Pop-under' (checked), and 'Interstitial' (checked). At the bottom of the form, there is a 'Next' button.

Publisher User Manual

3. Generate Ad Tag and get codes

3.1 Get Codes for Your Web Site

Step 1: Click Sites on top of the banner

Step 2: Click ``Get Code``

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Home My Account Sites Reports Support Message Logout

Quick Links

- Add new site
- List all sites
- Pending sites
- Active sites
- Deleted sites

My Sites

#	Site ID	URL	Status	Action
1	4	http://www.greenkeylocaties.nl	Active	Get Code   Edit   Delete

\* Account Status Explanation:

<b>Trial:</b>	Trial status means your site has been automatically accepted. Optimization will apply once the system gathers enough information.
<b>Pending:</b>	Pending means your site is waiting to be reviewed. Initial optimizations will be applied to all the pending sites before they go onto 'Trial'. The review process takes 1-3 days. Please feel free to start the ad codes anytime in your earliest convenience.
<b>Approved:</b>	Approved means your site has been finalized after all the optimizations made based on the information from the 'Trial' period. This is guarantee stable earnings for publishers once the site is 'Approved'.
<b>Suspend:</b>	Suspend means your site is not being accept by Clicksor, and there must be reason(s) for all the site / account suspension. Please look up the 'support' section in the member's area or contact your account manager for details.

Step 3: Select which kind off banner ads you would like to have on your site, then click ``Next``

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Home My Account Sites Reports Support Message Logout

Banner Ads You can place graphical Ad-units that are relevant to your target audience and/or content vertical.

Search Ads

Banner Ads Search Ads

Please select the type of ad you want to display on your site and use our wizard to generate you ad code. It is recommended that you select all of the following ad types to maximize your earnings.

- Banner & Text Link**  
Text banner, Graphic Banner and Contextual Link Ads on CPM and CPC metric.
- Inline Text Link**  
Contextual Links Ads usually have better click ratio.
- Pop-under**  
high payout rate on CPV/CPM metric.
- Interstitial**  
Full page interstitial ad

Next

## Publisher User Manual

**Step 4:** Select Banner Type and click ``Next``

### GreenAdvertizing.com

Home	My Account	Sites	Reports	Support	Message
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**Select Banner Type**

**Display Setting**

Text only banner

Text and graphical banner

**Banner Setting**

<input checked="" type="radio"/> Full Banner	(468 x 60)
<input type="radio"/> Leaderboard	(728 x 90)
<input type="radio"/> Skyscraper	(120 x 600)
<input type="radio"/> Wide Skyscraper	(160 x 600)
<input type="radio"/> Button	(125 x 125)
<input type="radio"/> Vertical Banner	(120 x 240)
<input type="radio"/> Medium Rectangle	(300 x 250)
<input type="radio"/> Square Box	(250 x 250)
<input type="radio"/> Large Rectangle	(336 x 280)
<input type="radio"/> Small Rectangle	(180 x 150)

**Next**

**Step 5:** Copy and paste the code into your site where you want to display the ads.

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Home	My Account	Sites	Reports
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**Copy & Paste Code**

Place following code to your webpages where you want to show the banner.  
The banner code must be **placed above the fold or within the first 500 pixels of the page.**

**Copy and Paste following code to your website.**

```
<script type="text/javascript">
//default banner house ad url
greenadvertising_default_url = "";
greenadvertising_banner_border = '#006600'; greenadvertising_banner_ad_bg = '#ffffff';
greenadvertising_banner_link_color = '006600'; greenadvertising_banner_text_color = '#ffffff';
greenadvertising_banner_text_banner = true; greenadvertising_banner_image_banner = true;
greenadvertising_banner_show = 3;
greenadvertising_post_click_url = "";
</script>
<script type="text/javascript" src="http://adserving.greenadvertising.com/showAd.php?nid=1076&pid=165&
amp;adtype=2&sid=52"></script>
<noscript><a href="http://greenadvertising.com">behavioral targeting</a></noscript>
```

**Optional IFRAME Code for Banner Ad Only.**

```
<iframe frameborder="0" marginwidth="0" marginheight="0" scrolling="no" width="468" height="60"
src="http://adserving.greenadvertising.com/newServing/frameAd.php?nid=1076&pid=165&sid=52&
amp;adtype=2&c1=%23006600&c2=%23ffffff&c3=006600&c4=%23ffffff&image=3">
</iframe>
```

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**Publisher User Manual**